Order #	62401707	Flight Dates	03/13/17 - 03/26/17	Update Date	03/22/17	
Syscode	0129	Agency	AKPD Message & Media	Version	3 Vs. 2	
System Name	Cablevision/Bergen Central, NJ	Advertiser	Johnson for Governor	Show All Lines	-	
Market	New York			Total # of Weeks		2
		Client Code		Total		\$16,346.00
AE	Leah Losier	Product Code		Commission		\$2,451.90
Sales Coordinator	Michael Ryan	Est Code		Net Total		\$13,894.10
Office	Chicago	Product Name		Total Spots		117
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0	
Status	Accepted		•	Sold On	Cost Per Sp	ot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP -	GIMP	-
-		Makegood Policy	Approval Required	CPP -	СРМ	-

Comments:

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3.21 Revised to add mgs w/o 3/21. Pls conf, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	3/13/17	3/19/17	15:00	19:00	Х	Х	Х	Х	Х	Х	Х	-	-	5	\$112.00	\$560.00	60	60s
2	AEN	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	7	\$226.00	\$1,582.00	60	60s
3	CNN	CABLE	3/13/17	3/19/17	05:00	09:00	Х	Х	Х	Х	Х	Х	Х	-	-	7	\$160.00	\$1,120.00	60	60s
4	CNN	CABLE	3/13/17	3/19/17	09:00	15:00	Х	Х	Х	Х	Х	Х	Х	-	-	4	\$64.00	\$256.00	60	60s
5	CNN	CABLE	3/13/17	3/19/17	15:00	19:00	Х	Х	Х	Х	Х	Х	Х	-	-	5	\$148.00	\$740.00	60	60s
6	CNN	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	3	\$284.00	\$852.00	60	-4x
7	DISC	CABLE	3/13/17	3/19/17	15:00	19:00	Х	Х	Х	Х	Х	Х	Х	-	-	5	\$106.00	\$530.00	60	60s
8	DISC	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	7	\$212.00	\$1,484.00	60	60s
9	ESPN	CABLE	3/13/17	3/19/17	15:00	19:00	Х	Х	Х	Х	Х	Х	Х	-	-	4	\$196.00	\$784.00	60	-1x
10	ESPN	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	7	\$380.00	\$2,660.00	60	60s
11	HIST	CABLE	3/13/17	3/19/17	15:00	19:00	Х	Х	Х	Х	Х	Х	Х	-	-	5	\$106.00	\$530.00	60	60s
12	HIST	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	7	\$208.00	\$1,456.00	60	60s
13	MNBC	CABLE	3/13/17	3/19/17	05:00	09:00	Х	Х	Х	Х	Х	Х	Х	-	-	7	\$68.00	\$476.00	60	60s
14	MNBC	CABLE	3/13/17	3/19/17	09:00	15:00	Х	Х	Х	Х	Х	Х	Х	-	-	4	\$26.00	\$104.00	60	60s
15	MNBC	CABLE	3/13/17	3/19/17	15:00	19:00	Х	Х	Х	Х	Х	Х	Х	-	-	4	\$66.00	\$264.00	60	-1x
16	MNBC	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	7	\$126.00	\$882.00	60	60s
17	TWC	CABLE	3/13/17	3/19/17	05:00	09:00	Х	Х	Х	Х	Х	Х	Х	-	-	7	\$24.00	\$168.00	60	60s
18	TWC	CABLE	3/13/17	3/19/17	09:00	15:00	Х	Х	Х	Х	Х	Х	Х	-	-	4	\$20.00	\$80.00	60	60s
												_								

\$28.00

\$40.00

\$284.00

7

\$140.00

\$280.00

\$1,136.00

60 60s

60

60

60s

-4x

Order #	62401707	Flight Dates	03/13/17 - 03/26/17	Update Date	9	03/22/17		
Syscode	0129	Agency	AKPD Message & Media	Version		3 Vs. 2		
System Name	Cablevision/Bergen Central, NJ	Advertiser	Johnson for Governor	Show All Lin	ies			
Market	New York		•	Total # of W	eeks			2
	•	Client Code		Total			\$16,3	346.00
AE	Leah Losier	Product Code		Commission	1		\$2,4	451.90
Sales Coordinator	Michael Ryan	Est Code		Net Total			\$13,8	894.10
Office	Chicago	Product Name		Total Spots				117
Phone	(312) 527-5755	Credit Status		Affiliate Split	t	100.0		
Status	Accepted		•	Sold On		Cost Per Spo	ot	
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-	GIMP	-	
-	•	Makegood Policy	Approval Required	CPP	-	СРМ	-	

Comments :	3.21 Revised to add mgs w/o 3/21. Pls conf, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	ESPN	CABLE	3/20/17	3/26/17	15:00	19:00	Χ	Х	Χ	Х	Χ	Х	Χ	-	-	1	\$196.00	\$196.00	60	-1x
23	MNBC	CABLE	3/20/17	3/26/17	15:00	19:00	Χ	Х	Χ	Х	Χ	Х	Χ		-	1	\$66.00	\$66.00	60	-1x

	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Total
SPOTS	117	0	0	0	0	0	0	0	0	0	0	0	117
AMT	\$16,346.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$16,346.00

SYSTEM APP:	SALES	ACCT	Date Printed 06/26/17

62401707 | New York | Cablevision/Bergen Central, NJ | 0129 |

Order #	62401707	Flight Dates	03/13/17 - 03/26/17	Update Date	03/28	/17	
Syscode	0505	Agency	AKPD Message & Media	Version	4 Vs.	3	
System Name	Cablevision/Bergen East, NJ	Advertiser	Johnson for Governor	Show All Lines	•	,	
Market	New York		•	Total # of Weeks			2
	•	Client Code		Total			\$11,428.00
AE	Leah Losier	Product Code		Commission			\$1,714.20
Sales Coordinator	Michael Ryan	Est Code		Net Total			\$9,713.80
Office	Chicago	Product Name		Total Spots			130
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0		
Status	Accepted		•	Sold On	Cost I	Per Spot	
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP -	GIMP		-
-	-	Makegood Policy	Approval Required	CPP -	СРМ		-

Comments:

3.28 removed missed spots. Pls conf, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	3/13/17	3/19/17	15:00	19:00	Х	Х	Χ	Χ	Х	Χ	Х	-	-	7	\$68.00	\$476.00	60	60s
2	AEN	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Х	Χ	Χ	Х	Х	Х	-	-	7	\$134.00	\$938.00	60	60s
3	CNN	CABLE	3/13/17	3/19/17	05:00	09:00	Х	Х	Χ	Χ	Х	Χ	Х	-	-	7	\$104.00	\$728.00	60	60s
4	CNN	CABLE	3/13/17	3/19/17	09:00	15:00	Х	Χ	Χ	Χ	Х	Χ	Х	-	-	4	\$42.00	\$168.00	60	60s
5	CNN	CABLE	3/13/17	3/19/17	15:00	19:00	Х	Χ	Χ	Χ	Χ	Χ	Х	-	-	6	\$98.00	\$588.00	60	-1x
6	CNN	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Χ	Χ	Χ	Х	Χ	Х	-	-	2	\$196.00	\$392.00	60	-5x
7	DISC	CABLE	3/13/17	3/19/17	15:00	19:00	Х	Χ	Χ	Χ	Х	Χ	Х	-	-	7	\$68.00	\$476.00	60	60s
8	DISC	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Х	Χ	Χ	Х	Х	Х	-	-	7	\$132.00	\$924.00	60	60s
9	ESPN	CABLE	3/13/17	3/19/17	15:00	19:00	Х	Х	Χ	Χ	Х	Х	Х	-	-	7	\$126.00	\$882.00	60	60s
10	ESPN	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Х	Χ	Χ	Х	Х	Х	-	-	6	\$244.00	\$1,464.00	60	-1x
11	HIST	CABLE	3/13/17	3/19/17	15:00	19:00	Х	Х	Χ	Χ	Х	Х	Х	-	-	7	\$68.00	\$476.00	60	60s
12	HIST	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Х	Χ	Χ	Х	Х	Х	-	-	7	\$132.00	\$924.00	60	60s
13	MNBC	CABLE	3/13/17	3/19/17	05:00	09:00	Х	Х	Χ	Χ	Х	Х	Х	-	-	7	\$48.00	\$336.00	60	60s
14	MNBC	CABLE	3/13/17	3/19/17	09:00	15:00	Х	Χ	Χ	Χ	Χ	Χ	Х	-	-	4	\$20.00	\$80.00	60	60s
15	MNBC	CABLE	3/13/17	3/19/17	15:00	19:00	Х	Х	Χ	Χ	Х	Х	Х	-	-	6	\$36.00	\$216.00	60	-1x
16	MNBC	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Χ	Χ	Χ	Х	Х	Х	-	-	7	\$76.00	\$532.00	60	60s
17	TWC	CABLE	3/13/17	3/19/17	05:00	09:00	Х	Х	Χ	Χ	Х	Х	Х	-	-	7	\$14.00	\$98.00	60	60s
18	TWC	CABLE	3/13/17	3/19/17	09:00	15:00	Х	Х	Χ	Χ	Х	Х	Х	-	-	4	\$14.00	\$56.00	60	60s
19	TWC	CABLE	3/13/17	3/19/17	15:00	19:00	Х	Х	Х	Χ	Х	Х	Х	-	-	3	\$20.00	\$60.00	60	-4x
20	TWC	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Х	Χ	Χ	Х	Χ	Х	-	-	7	\$28.00	\$196.00	60	60s
21	CNN	CABLE	3/20/17	3/26/17	15:00	19:00	Х	Х	Χ	Χ	Х	Χ	Х	-	-	1	\$98.00	\$98.00	60	-1x

	Agency Advertiser	AKPD Message & Media Johnson for Governor	Version Show All L	ines	4	Vs. 3	
		Johnson for Governor		ines			
rk			T				
			l otal # of	Veeks			2
	Client Code		Total				\$11,428.00
osier	Product Code		Commission	n			\$1,714.20
Ryan	Est Code		Net Total				\$9,713.80
	Product Name		Total Spot	S			130
27-5755	Credit Status		Affiliate Sp	lit	10	00.0	
ed			Sold On		Cr	ost Per Spot	
elsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-	G ⁽	IMP	-
	Makegood Policy	Approval Required	CPP	-	CI	PM	-
R 27-	-5755 sen Live+SD Mar16	Product Code Est Code Product Name Credit Status	Product Code	Product Code Commission	Product Code	Product Code Commission Net Total Total Spots -5755 Credit Status Sold On Commission Net Total -5755 Credit Status Total Spots -5755 Affiliate Split 10 -5755 Sold On Commission Net Total -5755 Total Spots -5755 Affiliate Split 10 -5755 Sold On Commission Net Total -5755 Total Spots -5755 Affiliate Split 10 -5755 Sold On Commission -5755 Total Spots -5755 Affiliate Split 10 -5755 Sold On Commission -5756 Total Spots Total Spots -5755 Affiliate Split 10 -5755 Sold On Commission -5755 Total Spots Total Spots -5755 Affiliate Split 10 -5755 Sold On Commission -5755 Total Spots Total Spots -5755 Affiliate Split 10 -5755 Sold On Commission -5755 Total Spots -5755 Total Spots Total Spots -5755 Affiliate Split 10 -5755 Total Spots Total Spots -5755 Total Spots Total Spots -5755 Affiliate Split Total Spots -5755 Total Spots Total Spot	Product Code Commission Net Total Total Spots Affiliate Split 100.0 -5755 Credit Status Sold On Cost Per Spot GRP - GIMP

Comments :	3.28 removed missed spots. Pls conf, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	CNN	CABLE	3/20/17	3/26/17	19:00	24:00	Х	Х	Х	Χ	Х	Х	Х	-	-	5	\$196.00	\$980.00	60	-5x
23	ESPN	CABLE	3/20/17	3/26/17	19:00	24:00	Х	Χ	Χ	Χ	Χ	Χ	Х	-	-	1	\$244.00	\$244.00	60	-1x
24	MNBC	CABLE	3/20/17	3/26/17	15:00	19:00	Х	Х	Х	Х	Х	Χ	Х	-	-	1	\$36.00	\$36.00	60	-1x
25	TWC	CABLE	3/20/17	3/26/17	15:00	19:00	Х	Х	Χ	Х	Χ	Х	Х	-	-	3	\$20.00	\$60.00	60	-4x

	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Total
SPOTS	130	0	0	0	0	0	0	0	0	0	0	0	130
AMT	\$11,428.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$11,428.00

SYSTEM APP:	_ SALES	ACCT	Date Printed	06/26/17
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62401707 | New York | Cablevision/Bergen East, NJ | 0505 |

Order #	62401707	Flight Dates	03/13/17 - 03/26/17	Update Date	03/28/17	
Syscode	0591	Agency	AKPD Message & Media	Version	4 Vs. 3	
System Name	Cablevision/Newark, NJ	Advertiser	Johnson for Governor	Show All Lines	-	
Market	New York			Total # of Weeks		2
		Client Code		Total		\$10,062.00
AE	Leah Losier	Product Code		Commission		\$1,509.30
Sales Coordinator	Michael Ryan	Est Code		Net Total		\$8,552.70
Office	Chicago	Product Name		Total Spots		130
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0	
Status	Accepted		•	Sold On	Cost Per Sp	ot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP -	GIMP	-
-		Makegood Policy	Approval Required	CPP -	СРМ	-

Comments :

3.28 removed missed spots. Pls conf, thanks!

			_	-																
Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Τ	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	3/13/17	3/19/17	15:00	19:00	Χ	Х	Χ	Χ	Χ	Х	Х	-	-	7	\$72.00	\$504.00	60	60s
2	AEN	CABLE	3/13/17	3/19/17	19:00	24:00	Χ	Χ	Χ	Χ	Χ	Χ	Х	-	-	7	\$140.00	\$980.00	60	60s
3	CNN	CABLE	3/13/17	3/19/17	05:00	09:00	Χ	Χ	Χ	Χ	Χ	Χ	Х	-	-	7	\$62.00	\$434.00	60	60s
4	CNN	CABLE	3/13/17	3/19/17	09:00	15:00	Χ	Χ	Χ	Χ	Χ	Χ	Х	-	-	3	\$26.00	\$78.00	60	-1
5	CNN	CABLE	3/13/17	3/19/17	15:00	19:00	Χ	Χ	Χ	Χ	Χ	Χ	Х	-	-	5	\$62.00	\$310.00	60	-2x
6	CNN	CABLE	3/13/17	3/19/17	19:00	24:00	Χ	Χ	Χ	Χ	Χ	Χ	Х	-	-	7	\$114.00	\$798.00	60	60s
7	DISC	CABLE	3/13/17	3/19/17	15:00	19:00	Χ	Χ	Χ	Χ	Χ	Χ	Х	-	-	7	\$46.00	\$322.00	60	60s
8	DISC	CABLE	3/13/17	3/19/17	19:00	24:00	Χ	Χ	Χ	Χ	Χ	Χ	Х	-	-	7	\$90.00	\$630.00	60	60s
9	ESPN	CABLE	3/13/17	3/19/17	15:00	19:00	Χ	Χ	Χ	Χ	Χ	Χ	Х	-	-	7	\$116.00	\$812.00	60	60s
10	ESPN	CABLE	3/13/17	3/19/17	19:00	24:00	Χ	Χ	Χ	Χ	Χ	Χ	Х	-	-	7	\$234.00	\$1,638.00	60	60s
11	HIST	CABLE	3/13/17	3/19/17	15:00	19:00	Χ	Χ	Χ	Χ	Χ	Χ	Х	-	-	7	\$56.00	\$392.00	60	60s
12	HIST	CABLE	3/13/17	3/19/17	19:00	24:00	Χ	Χ	Χ	Χ	Χ	Χ	Х	-	-	7	\$118.00	\$826.00	60	60s
13	MNBC	CABLE	3/13/17	3/19/17	05:00	09:00	Χ	Χ	Χ	Χ	Χ	Χ	Х	-	-	7	\$74.00	\$518.00	60	60s
14	MNBC	CABLE	3/13/17	3/19/17	09:00	15:00	Χ	Χ	Χ	Χ	Χ	Χ	Х	-	-	3	\$22.00	\$66.00	60	-1x
15	MNBC	CABLE	3/13/17	3/19/17	15:00	19:00	Χ	Χ	Χ	Χ	Χ	Χ	Х	-	-	6	\$64.00	\$384.00	60	-1x
16	MNBC	CABLE	3/13/17	3/19/17	19:00	24:00	Χ	Χ	Χ	Χ	Χ	Χ	Х	-	-	7	\$132.00	\$924.00	60	60s
17	TWC	CABLE	3/13/17	3/19/17	05:00	09:00	Χ	Χ	Χ	Χ	Χ	Χ	Х	-	-	7	\$8.00	\$56.00	60	60s
18	TWC	CABLE	3/13/17	3/19/17	09:00	15:00	Χ	Χ	Χ	Χ	Χ	Χ	Х	-	-	4	\$10.00	\$40.00	60	60s
19	TWC	CABLE	3/13/17	3/19/17	15:00	19:00	Х	Х	Χ	Χ	Х	Х	Х	-	-	7	\$10.00	\$70.00	60	60s
20	TWC	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Х	Χ	Χ	Χ	Χ	Х	-	-	7	\$10.00	\$70.00	60	60s
21	CNN	CABLE	3/20/17	3/26/17	09:00	15:00	Χ	Χ	Х	Χ	Χ	Х	Х	-	-	0	\$26.00	\$0.00	60	-1

Order #	62401707	Flight Dates	03/13/17 - 03/26/17	Update Date	03/28/	17	
Syscode	0591	Agency	AKPD Message & Media	Version	4 Vs. 3	3	
System Name	Cablevision/Newark, NJ	Advertiser	Johnson for Governor	Show All Lines			
Market	New York			Total # of Weeks			2
	•	Client Code		Total			\$10,062.00
AE	Leah Losier	Product Code		Commission			\$1,509.30
Sales Coordinator	Michael Ryan	Est Code		Net Total			\$8,552.70
Office	Chicago	Product Name		Total Spots			130
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0		
Status	Accepted			Sold On	Cost P	er Spot	
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP -	GIMP		-
-	-	Makegood Policy	Approval Required	CPP -	СРМ		-

Comments :	3.28 removed missed spots. Pls conf, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	T	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	CNN	CABLE	3/20/17	3/26/17	15:00	19:00	Χ	Х	Х	Х	Χ	Х	Х	-	-	2	\$62.00	\$124.00	60	-2x
23	MNBC	CABLE	3/20/17	3/26/17	09:00	15:00	Х	Х	Х	Х	Χ	Х	Х	-	-	1	\$22.00	\$22.00	60	-1x
24	MNBC	CABLE	3/20/17	3/26/17	15:00	19:00	Χ	Χ	Х	Х	Χ	Х	Χ	-	-	1	\$64.00	\$64.00	60	-1x

	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Total
SPOTS	130	0	0	0	0	0	0	0	0	0	0	0	130
AMT	\$10,062.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$10,062.00

SYSTEM APP:	SALES	ACCT	Date Printed	06/26/17
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62401707 | New York | Cablevision/Newark, NJ | 0591 |

NCC Cable Co

						N	C	Cal	ole	Sys	stei	m C	Orde	r									
Order #	!	62401707			Flight Da	tes	C)3/13	/17 -	03/2	26/17						Update Date			03/23/17			
Syscoo	е	0690			Agency		A	\KP[) Mes	ssag	e & N	Media	а				Version			3 Vs. 2			
System	Name	Comcast/Plainfield, NJ			Advertise	r	J	Johns	son fo	or Go	overr	nor					Show All Line	s					
Market		New York															Total # of We	eks			2		
					Client Co	de											Total				\$1,279.50		
AE		Leah Losier			Product 0	Code											Commission				\$191.93		
Sales 0	Coordinate	r Michael Ryan			Est Code												Net Total				\$1,087.58		
Office		Chicago			Product N												Total Spots				71		
Phone		(312) 527-5755			Credit Sta	atus											Affiliate Split			100.0			
Status		Accepted															Sold On			Cost Per Spot	_		
Survey		DMA Nielsen Live+SD Mar10	6		Primary D		_		s 35+								GRP	<u> </u> -		GIMP	-		
-					Makegoo	d Policy	F	Appro	oval F	Requ	ired						CPP	-		СРМ	-		
Comme	nts :	3.22 makegood. please confirm.	thanks																				
									_								1						
Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line C	Comment		
1	AEN	AEN EF	3/13/17	3/19/17	16:00	19:00	Х	Х	Х	Х	Х			-	-	5	\$16.50	\$82.50	60	60s			
2	AEN	AEN PT	3/13/17	3/19/17	19:00	24:00	Х		Х	Х	Х	Х	Х	-	-	7	\$22.00	\$154.00	60	60s			
3	FOOD	FOOD EF	3/13/17	3/19/17	16:00	19:00	Х	Х	Х	Х	Х			-	-	4	\$22.00	\$88.00	60	60s			
4	FOOD	FOOD PT	3/13/17	3/19/17	19:00	24:00	Х	Х	Х	Χ	Х	Х	Х	-	-	6	\$29.50	\$177.00	60	60s			
5	HALL	HALL EF	3/13/17	3/19/17	16:00	19:00	Х		Х	Х	Х			-	-	5	\$3.00	\$15.00	60	60s			
6	HALL	HALL PT	3/13/17	3/19/17	19:00	24:00	Х		Х	Х	Х	Х	Х	-	-	6	\$4.00	\$24.00	60	60s			
7	HGTV	HGTV EF	3/13/17	3/19/17	16:00	19:00	Х		Х	Х	Х			-	-	5	\$16.50	\$82.50	60	60s			
8	HGTV	HGTV PT	3/13/17	3/19/17	19:00	24:00	Х		Х	Х	Х	Х	Х	-	-	7	\$22.00	\$154.00	60	60s			
9	LIF	LIF EF	3/13/17	3/19/17	16:00	19:00	Х		Х	Х	Х			-	-	5	\$11.00	\$55.00	60	60s			
10	LIF	LIF PT	3/13/17	3/19/17	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	7	\$15.00	\$105.00	60	60s			
11	TNT	TNT EF	3/13/17	3/19/17	16:00	19:00	Х	Х	Х	Х	Х			-	-	5	\$22.00	\$110.00	60	60s			
12	TNT	TNT PT	3/13/17	3/19/17	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	6	\$29.50	\$177.00	60	60s			
13	FOOD	VARIOUS	3/13/17	3/19/17	09:00	16:00				Х	Х	Х	Х	-	-	3	\$18.50	\$55.50	60	0			
		lor 2017 Apr 2017 Mo	2047	l 20	47 11	2047	Α	20	147	-	1	047	, _	-t 204	7 No.	- 004	7 D 00	47 lan	2040	Eab 2019	Total		

	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Total
SPOTS	71	0	0	0	0	0	0	0	0	0	0	0	71
AMT	\$1,279.50	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,279.50

SYSTEM APP:	SALES	ACCT	Date Printed	06/26/17

62401707 | New York | Comcast/Plainfield, NJ | 0690 |

Order #	62401707	Flight Dates	03/13/17 - 03/26/17	Update Date	03/23/17	
Syscode	0914	Agency	AKPD Message & Media	Version	3 Vs. 2	
System Name	Comcast/Middlesex, NJ	Advertiser	Johnson for Governor	Show All Lines	-	
Market	New York		•	Total # of Weeks		2
		Client Code		Total		\$5,037.50
AE	Leah Losier	Product Code		Commission		\$755.63
Sales Coordinator	Michael Ryan	Est Code		Net Total		\$4,281.88
Office	Chicago	Product Name		Total Spots		112
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0	
Status	Accepted		•	Sold On	Cost Per Sp	oot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP -	GIMP	-
-		Makegood Policy	Approval Required	CPP -	СРМ	-

Comments:

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3.22 makegood. please confirm. thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	3/13/17	3/19/17	16:00	19:00	Х	Х	Х	Х	Х			-	-	5	\$44.00	\$220.00	60	60s
2	AEN	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Χ	Х	Х	Х	Χ	Х	-	-	7	\$59.00	\$413.00	60	60s
3	CNN	CABLE	3/13/17	3/19/17	05:00	09:00	Х	Χ	Х	Х	Х	Х	Х	-	-	7	\$54.50	\$381.50	60	60s
4	CNN	CABLE	3/13/17	3/19/17	09:00	16:00	Х	Х	Х	Х	Х			-	-	4	\$47.00	\$188.00	60	60s
5	CNN	CABLE	3/13/17	3/19/17	16:00	19:00	Х	Χ	Х	Х	Х			-	-	4	\$71.50	\$286.00	60	60s
6	CNN	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Χ	Х	Х	Х	Х	Х	-	-	7	\$95.50	\$668.50	60	60s
7	DISC	CABLE	3/13/17	3/19/17	16:00	19:00	Х	Χ	Х	Х	Х			-	-	5	\$16.50	\$82.50	60	60s
8	DISC	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Χ	Х	Х	Х	Х	Х	-	-	7	\$22.00	\$154.00	60	60s
9	ESPN	CABLE	3/13/17	3/19/17	16:00	19:00	Х	Χ	Х	Х	Х			-	-	5	\$66.00	\$330.00	60	60s
10	ESPN	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Χ	Х	Х	Х	Х	Х	-	-	7	\$88.00	\$616.00	60	60s
11	HIST	CABLE	3/13/17	3/19/17	16:00	19:00	Х	Χ	Х	Х	Х			-	-	5	\$27.50	\$137.50	60	60s
12	HIST	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	5	\$37.00	\$185.00	60	60s
13	MNBC	CABLE	3/13/17	3/19/17	05:00	09:00	Х	Χ	Х	Х	Х	Х	Х	-	-	7	\$46.00	\$322.00	60	60s
14	MNBC	CABLE	3/13/17	3/19/17	09:00	16:00	Χ	Χ	Х	Χ	Χ			-	-	2	\$40.00	\$80.00	60	60s

Order #		62401707			Flight Dat	es	03	3/13/	17 -	03/2	6/17						Jpdate D	ate		03/23/17	•	
Syscode	е	0914			Agency		Ał	ΚPD	Mes	sage	& N	ledia					/ersion			3 Vs. 2		
System	Name	Comcast/Middlesex, NJ			Advertise	r	Jo	hnsc	on fo	r Go	vern	or					Show All	_ines				
Market		New York															Γotal # of	Weeks				
		•			Client Co	de										─	Γotal					\$5,037
AE		Leah Losier			Product C	Code											Commissi	on				\$755
Sales C	oordinator	Michael Ryan			Est Code												Net Total					\$4,281
Office		Chicago			Product N	lame											Γotal Spo	ts				
Phone		(312) 527-5755			Credit Sta	atus										/	Affiliate S	olit		100.0		
Status		Accepted														[Sold On			Cost Per	Spot	
Survey		DMA Nielsen Live+SD Mar1	6		Primary D	emo	Ad	dults	35+								GRP	-		GIMP		-
-		-			Makegoo	d Policy	Ap	oprov	val R	equi	red						CPP	-		СРМ		-
Commen	nts :	3.22 makegood. please confirm. Program	thanks Start	Stop	Start	Stop	м	т	w	т	F	s	S	RTG	IMP	Total	Unit	Total	Spot		Line (Comment

		Mar 2017	Apr 2017 Ma	av 2017	Jun 201	7 11	2017	Aug	, 20°	17	Sar	20	17	00	t 2017	No	, 2017	Dec 20	17 lan	2018	Feb 2018	Total
22	TWC	VARIOUS		3/13/17	3/19/17	09:00	16:00				Х	X 2	X	Х	-	-	2	\$4.00	\$8.00	60		

	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Total
SPOTS	112	0	0	0	0	0	0	0	0	0	0	0	112
AMT	\$5,037.50	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,037.50

SYSTEM APP:	SALES	ACCT	Date Printed	06/26/17
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62401707 | New York | Comcast/Middlesex, NJ | 0914 |

Order #	62401707	Flight Dates	03/13/17 - 03/26/17	Update Date		03/28/17	
Syscode	1067	Agency	AKPD Message & Media	Version		4 Vs. 3	
System Name	Cablevision/Hudson County, NJ	Advertiser	Johnson for Governor	Show All Lines		-	
Market	New York			Total # of Wee	ks		2
		Client Code		Total			\$9,646.00
AE	Leah Losier	Product Code		Commission			\$1,446.90
Sales Coordinator	Michael Ryan	Est Code		Net Total			\$8,199.10
Office	Chicago	Product Name		Total Spots			130
Phone	(312) 527-5755	Credit Status		Affiliate Split		100.0	
Status	Accepted			Sold On		Cost Per Spot	
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	СРМ	-

Comments:

3.28 removed missed spots. Pls conf, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	3/13/17	3/19/17	15:00	19:00	Х	Х	Х	Х	Х	Х	Х	-	-	7	\$74.00	\$518.00	60	60s
2	AEN	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Х	Х	Χ	Х	Х	Х	-	-	7	\$144.00	\$1,008.00	60	60s
3	CNN	CABLE	3/13/17	3/19/17	05:00	09:00	Х	Х	Х	Χ	Х	Х	Х	-	-	7	\$66.00	\$462.00	60	60s
4	CNN	CABLE	3/13/17	3/19/17	09:00	15:00	Х	Х	Х	Χ	Х	Х	Х	-	-	3	\$36.00	\$108.00	60	-1x
5	CNN	CABLE	3/13/17	3/19/17	15:00	19:00	Х	Х	Х	Χ	Х	Х	Х	-	-	7	\$62.00	\$434.00	60	60s
6	CNN	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Х	Х	Χ	Х	Х	Х	-	-	7	\$120.00	\$840.00	60	60s
7	DISC	CABLE	3/13/17	3/19/17	15:00	19:00	Х	Х	Х	Χ	Х	Χ	Х	-	-	7	\$46.00	\$322.00	60	60s
8	DISC	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Х	Х	Χ	Х	Х	Х	-	-	7	\$100.00	\$700.00	60	60s
9	ESPN	CABLE	3/13/17	3/19/17	15:00	19:00	Х	Х	Х	Χ	Х	Χ	Х	-	-	7	\$126.00	\$882.00	60	60s
10	ESPN	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	7	\$244.00	\$1,708.00	60	60s
11	HIST	CABLE	3/13/17	3/19/17	15:00	19:00	Х	Х	Х	Χ	Х	Х	Х	-	-	7	\$68.00	\$476.00	60	60s
12	HIST	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	7	\$132.00	\$924.00	60	60s
13	MNBC	CABLE	3/13/17	3/19/17	05:00	09:00	Х	Х	Х	Χ	Χ	Χ	Х	-	-	7	\$24.00	\$168.00	60	60s
14	MNBC	CABLE	3/13/17	3/19/17	09:00	15:00	Х	Х	Х	Χ	Х	Х	Х	-	-	4	\$24.00	\$96.00	60	60s
15	MNBC	CABLE	3/13/17	3/19/17	15:00	19:00	Х	Х	Х	Х	Х	Х	Х	-	-	7	\$22.00	\$154.00	60	60s
16	MNBC	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Х	Х	Χ	Х	Х	Х	-	-	7	\$36.00	\$252.00	60	60s
17	TWC	CABLE	3/13/17	3/19/17	05:00	09:00	Х	Х	Х	Х	Х	Х	Х	-	-	7	\$10.00	\$70.00	60	60s
18	TWC	CABLE	3/13/17	3/19/17	09:00	15:00	Х	Х	Х	Х	Х	Х	Х	-	-	4	\$12.00	\$48.00	60	60s
19	TWC	CABLE	3/13/17	3/19/17	15:00	19:00	Х	Х	Х	Х	Х	Х	Х	-	-	7	\$28.00	\$196.00	60	60s
20	TWC	CABLE	3/13/17	3/19/17	19:00	24:00	Χ	Х	Χ	Χ	Χ	Χ	Х	-	-	7	\$40.00	\$280.00	60	60s

Order #	62401707	Flight Dates	03/13/17 - 03/26/17	Update Date		03/28/17	
Syscode	1067	Agency	AKPD Message & Media	Version		4 Vs. 3	
System Name	Cablevision/Hudson County, NJ	Advertiser	Johnson for Governor	Show All Line	es	•	
Market	New York		•	Total # of We	eeks		2
	•	Client Code		Total			\$9,646.00
AE	Leah Losier	Product Code		Commission			\$1,446.90
Sales Coordinator	Michael Ryan	Est Code		Net Total			\$8,199.10
Office	Chicago	Product Name		Total Spots			130
Phone	(312) 527-5755	Credit Status		Affiliate Split		100.0	
Status	Accepted			Sold On		Cost Per Spo	ot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-	GIMP	-
-	•	Makegood Policy	Approval Required	СРР	-	СРМ	-
Comments :	3.28 removed missed spots. Pls conf, thank	s!					
Line Net	Program Start	Stop Start Stop	M T W T F S S RTG	IMP Total Unit	Total	Spot I	ine Comment

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
21	CNN	CABLE	3/20/17	3/26/17	09:00	15:00	Х	Х	Х	Х	Х	Х	Х	-	-	0	\$36.00	\$0.00	60	-1x

	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Total
SPOTS	130	0	0	0	0	0	0	0	0	0	0	0	130
AMT	\$9,646.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$9,646.00

SYSTEM APP:	SALES	ACCT	Date Printed	06/26/17

62401707 | New York | Cablevision/Hudson County, NJ | 1067 |

Order #	62401707	Flight Dates	03/13/17 - 03/26/17	Update Date	03/23/17	
Syscode	4438	Agency	AKPD Message & Media	Version	3 Vs. 2	
System Name	Comcast/Jersey City, NJ	Advertiser	Johnson for Governor	Show All Lines	-	
Market	New York			Total # of Weeks		2
		Client Code		Total		\$4,008.50
AE	Leah Losier	Product Code		Commission		\$601.28
Sales Coordinator	Michael Ryan	Est Code		Net Total		\$3,407.23
Office	Chicago	Product Name		Total Spots		116
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0	
Status	Accepted		•	Sold On	Cost Per Spo	ot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP -	GIMP	-
-		Makegood Policy	Approval Required	CPP -	СРМ	-

Comments:

3.22 makegood. please confirm. thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	V	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	3/13/17	3/19/17	16:00	19:00	Х	Х	Х	Х	Х			-	-	5	\$22.00	\$110.00	60	60s
2	AEN	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Х	Х	Χ	Х	Х	Х	-	-	7	\$29.50	\$206.50	60	60s
3	CNN	CABLE	3/13/17	3/19/17	05:00	09:00	Х	Χ	Х	Х	Χ	Х	Х	-	-	7	\$42.00	\$294.00	60	60s
4	CNN	CABLE	3/13/17	3/19/17	09:00	16:00	Х	Х	Х	Χ	Х			-	-	4	\$36.00	\$144.00	60	60s
5	CNN	CABLE	3/13/17	3/19/17	16:00	19:00	Х	Χ	Х	Χ	Х			1	-	5	\$55.00	\$275.00	60	60s
6	CNN	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Χ	Χ	Χ	Х	Х	Х	1	-	7	\$73.50	\$514.50	60	60s
7	DISC	CABLE	3/13/17	3/19/17	16:00	19:00	Х	Х	Х	Х	Х			-	-	5	\$8.50	\$42.50	60	60s
8	DISC	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	7	\$11.00	\$77.00	60	60s
9	ESPN	CABLE	3/13/17	3/19/17	16:00	19:00	Х		Х	Х	Х			-	-	5	\$55.00	\$275.00	60	60s
10	ESPN	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	7	\$73.50	\$514.50	60	60s
11	HIST	CABLE	3/13/17	3/19/17	16:00	19:00	Х	Х	Х	Х	Х			-	-	5	\$16.50	\$82.50	60	60s
12	HIST	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Х	Х	Χ	Х	Х	Х	-	-	5	\$22.00	\$110.00	60	60s
13	MNBC	CABLE	3/13/17	3/19/17	05:00	09:00	Х	Х	Х	Χ	Х	Х	Х	-	-	7	\$42.00	\$294.00	60	60s
14	MNBC	CABLE	3/13/17	3/19/17	09:00	16:00	Х	Х	Х	Х	Х			-	-	3	\$36.00	\$108.00	60	60s
15	MNBC	CABLE	3/13/17	3/19/17	16:00	19:00	Х		Х	Χ	Х			-	-	5	\$55.00	\$275.00	60	60s
16	MNBC	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	7	\$73.50	\$514.50	60	60s
17	TWC	CABLE	3/13/17	3/19/17	05:00	09:00			Х	Х	Х	Х	Х	-	-	5	\$4.50	\$22.50	60	60s
18	TWC	CABLE	3/13/17	3/19/17	09:00	16:00	Х		Х	Х	Х			-	-	4	\$4.00	\$16.00	60	60s
19	TWC	CABLE	3/13/17	3/19/17	16:00	19:00	Х	Х	Х	Х	Х			-	-	4	\$5.50	\$22.00	60	60s
20	TWC	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	7	\$7.50	\$52.50	60	60s
21	TWC	VARIOUS	3/13/17	3/19/17	09:00	16:00				Х	Х	Х	Χ	-	-	1	\$2.50	\$2.50	60	

Order #	62401707	Flight Dates	03/13/17 - 03/26/17	Update Date	03/23/17	
Syscode	4438	Agency	AKPD Message & Media	Version	3 Vs. 2	
System Name	Comcast/Jersey City, NJ	Advertiser	Johnson for Governor	Show All Lines	•	
Market	New York		•	Total # of Weeks		2
	•	Client Code		Total		\$4,008.50
AE	Leah Losier	Product Code		Commission		\$601.28
Sales Coordinator	Michael Ryan	Est Code		Net Total		\$3,407.23
Office	Chicago	Product Name		Total Spots		116
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0	
Status	Accepted		•	Sold On	Cost Per Spot	
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP -	GIMP	-
-	-	Makegood Policy	Approval Required	CPP -	СРМ	1-

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HIST	VARIOUS	3/13/17	3/19/17	09:00	16:00				Х	Х	Х	Χ		-	4	\$14.00	\$56.00	60	

	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Total
SPOTS	116	0	0	0	0	0	0	0	0	0	0	0	116
AMT	\$4,008.50	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,008.50

SYSTEM APP:	SALES	ACCT	Date Printed	06/26/17

62401707 | New York | Comcast/Jersey City, NJ | 4438 |

							NC	;C (Cab	ole :	Sys	ster	n C	rde	r							
Order #		62401707				Flight Dat	es	0	3/13/	/17 -	03/2	6/17					[t	Jpdate Date			03/22/17	
Syscod	е	5204				Agency		Α	KPD	Mes	sage	e & N	1edia	ì				/ersion			1 Vs. 1	
System	Name	Cablevision/Eliz	zabeth, NJ			Advertise	r	J	ohns	on fo	or Go	vern	or				- 5	Show All Lines	S			
Market		New York															_ [otal # of Wee	eks			2
		-				Client Co	de											otal				\$4,486.00
AE		Leah Losier				Product C	ode											Commission				\$672.90
Sales C	oordinato	or Michael Ryan				Est Code											1	let Total				\$3,813.10
Office		Chicago				Product N	lame											otal Spots				72
Phone		(312) 527-5755				Credit Sta	atus										A	Affiliate Split			100.0	
Status		Accepted															5	Sold On			Cost Per Spot	
Survey		DMA Nielsen L	ive+SD Mar16	i		Primary D	emo	Α	dults	35+								GRP	-		GIMP	-
-						Makegoo	d Policy	Α	ppro	val R	Requ	ired						CPP	-		СРМ	-
Comme	nts :	3.9 new 60s order.	please confirm	ı. thanks																		
Line	Net	Progra	m	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line (Comment
	A = N	AFNEE						V	V	· ·	V	V	V								00-	
1	AEN	AEN EF		3/13/17	3/19/17	15:00	19:00	Х	Х	Х	Х	Х	Х	Х	-	-	5	\$32.00	\$160.00	60	60s	
2	AEN	AEN PT		3/13/17	3/19/17	19:00	24:00	Х	Х	Х	Х	Х	Χ	Х	-	-	7	\$60.00	\$420.00	60	60s	
3	FOOD	FOOD EF		3/13/17	3/19/17	15:00	19:00	Х	Х	Х	Χ	Х	Χ	Х	-	-	5	\$52.00	\$260.00	60	60s	
4	FOOD	FOOD PT		3/13/17	3/19/17	19:00	24:00	Х	Х	Х	Χ	Х	Χ	X	-	-	7	\$110.00	\$770.00	60	60s	
5	HALL	HALL EF		3/13/17	3/19/17	15:00	19:00	Х	Х	Χ	Χ	Х	Χ	Х	-	-	5	\$12.00	\$60.00	60	60s	
6	HALL	HALL PT		3/13/17	3/19/17	19:00	24:00	Х	Х	Х	Χ	Х	Χ	Х	-		7	\$20.00	\$140.00	60	60s	
7	HGTV	HGTV EF		3/13/17	3/19/17	15:00	19:00	Х	Х	Χ	Χ	Х	Χ	Х	-	-	5	\$52.00	\$260.00	60	60s	
8	HGTV	HGTV PT		3/13/17	3/19/17	19:00	24:00	Х	Х	Χ	Χ	Х	Χ	Х	-	-	7	\$98.00	\$686.00	60	60s	
9	LIF	LIF EF		3/13/17	3/19/17	15:00	19:00	Х	Х	Χ	Χ	Х	Χ	Х	-	-	5	\$42.00	\$210.00	60	60s	
10	LIF	LIF PT		3/13/17	3/19/17	19:00	24:00	Х	Х	Х	Х	Х	Χ	Х	-	-	7	\$76.00	\$532.00	60	60s	
11	TNT	TNT EF		3/13/17	3/19/17	15:00	19:00	Х	Х	Χ	Χ	Х	Χ	Х	-	-	5	\$52.00	\$260.00	60	60s	
12	TNT	TNT PT		3/13/17	3/19/17	19:00	24:00	Х	Х	Х	Χ	Х	Χ	Х	-	-	7	\$104.00	\$728.00	60	60s	
	N	lar 2017 Apr	2017 May	/ 2017	Jun 20	17 Jul	2017	Aug	g 20	17	Se	p 2	017	0	ct 2017	7 Nov	/ 2017	Dec 201	7 Jan	2018	Feb 2018	Total
SPOT	S	72	0	0	0		0		0			0			0		0	0	()	0	72
AMT	5	\$4,486.00 \$0	0.00 \$	0.00	\$0.00	\$0	0.00	\$	0.00			\$0.0	0		\$0.00	\$	0.00	\$0.00	\$0.	.00	\$0.00	\$4,486.00

SYSTEM APP: _____ ___ SALES _____ ACCT Date Printed 06/26/17

62401707 | New York | Cablevision/Elizabeth, NJ | 5204 |

Order #	62401707	Flight Dates	03/13/17 - 03/26/17	Update Date	03/23/17	
Syscode	6228	Agency	AKPD Message & Media	Version	3 Vs. 2	
System Name	Comcast/Union North, NJ	Advertiser	Johnson for Governor	Show All Lines	-	
Market	New York		•	Total # of Weeks		2
	•	Client Code		Total		\$5,167.00
AE	Leah Losier	Product Code		Commission		\$775.05
Sales Coordinator	Michael Ryan	Est Code		Net Total		\$4,391.95
Office	Chicago	Product Name		Total Spots		111
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0	
Status	Accepted		•	Sold On	Cost Per Sp	oot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP -	GIMP	-
-	-	Makegood Policy	Approval Required	CPP -	СРМ	-

Com	ments :	3.22 makegood. please confirm. to	hanks									
		1										

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	3/13/17	3/19/17	16:00	19:00	Х	Χ	Х	Χ	Х			-	-	5	\$26.50	\$132.50	60	60s
2	AEN	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Χ	Х	Χ	Х	Х	Х	-	-	7	\$35.00	\$245.00	60	60s
3	CNN	CABLE	3/13/17	3/19/17	05:00	09:00	Х	Χ	Х	Χ	Х	Χ	Х	-	-	7	\$58.50	\$409.50	60	60s
4	CNN	CABLE	3/13/17	3/19/17	09:00	16:00	Х	Χ	Х	Χ	Х			-	-	3	\$50.50	\$151.50	60	60s
5	CNN	CABLE	3/13/17	3/19/17	16:00	19:00	Х	Χ	Х	Χ	Χ			-	-	4	\$77.00	\$308.00	60	60s
6	CNN	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Χ	Х	Χ	Х	Χ	Х	-	-	5	\$102.50	\$512.50	60	60s
7	DISC	CABLE	3/13/17	3/19/17	16:00	19:00	Х	Χ	Х	Χ	Χ			-	-	5	\$18.00	\$90.00	60	60s
8	DISC	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Х	Х	Χ	Х	Х	Х	-	-	7	\$24.00	\$168.00	60	60s
9	ESPN	CABLE	3/13/17	3/19/17	16:00	19:00	Х	Χ	Х	Χ	Χ			-	-	5	\$82.50	\$412.50	60	60s
10	ESPN	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Х	Х	Χ	Х	Х	Х	-	-	7	\$110.00	\$770.00	60	60s
11	HIST	CABLE	3/13/17	3/19/17	16:00	19:00	Х	Χ	Х	Χ	Χ			-	-	5	\$18.00	\$90.00	60	60s
12	HIST	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Χ	Х	Χ	Х	Χ	Х	-	-	5	\$24.00	\$120.00	60	60s
13	MNBC	CABLE	3/13/17	3/19/17	05:00	09:00	Х	Χ	Х	Χ	Х	Χ	Х	-	-	7	\$58.50	\$409.50	60	60s
14	MNBC	CABLE	3/13/17	3/19/17	09:00	16:00	Х	Χ	Х	Χ	Χ			-	-	2	\$50.50	\$101.00	60	60s
15	MNBC	CABLE	3/13/17	3/19/17	16:00	19:00	Х	Х	Х	Χ	Х			-	-	5	\$77.00	\$385.00	60	60s
16	MNBC	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Χ	Х	Χ	Χ	Χ	Х	-	-	7	\$102.50	\$717.50	60	60s
17	TWC	CABLE	3/13/17	3/19/17	05:00	09:00	Х	Χ	Х	Χ	Χ	Х	Х	-	-	5	\$3.50	\$17.50	60	60s
18	TWC	CABLE	3/13/17	3/19/17	09:00	16:00	Х	Χ	Х	Χ	Х			-	-	4	\$3.00	\$12.00	60	60s
19	TWC	CABLE	3/13/17	3/19/17	16:00	19:00	Х	Χ	Х	Χ	Х			-	-	4	\$4.50	\$18.00	60	60s
20	TWC	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Χ	Х	Χ	Х	Х	Х	-	-	7	\$5.50	\$38.50	60	60s
21	HIST	VARIOUS	3/13/17	3/19/17	09:00	16:00				Χ	Х	Х	Х	-	-	3	\$17.50	\$52.50	60	

Order #	62401707	Flight Dates	03/13/17 - 03/26/17	Update Date	03/23/17	
Syscode	6228	Agency	AKPD Message & Media	Version	3 Vs. 2	
System Name	Comcast/Union North, NJ	Advertiser	Johnson for Governor	Show All Lines		
Market	New York		•	Total # of Weeks		2
	•	Client Code		Total		\$5,167.00
AE	Leah Losier	Product Code		Commission		\$775.05
Sales Coordinator	Michael Ryan	Est Code		Net Total		\$4,391.95
Office	Chicago	Product Name		Total Spots		111
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0	
Status	Accepted		-	Sold On	Cost Per Spo	ot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP -	GIMP	-
	•	Makegood Policy	Approval Required	CPP -	СРМ	

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	TWC	VARIOUS	3/13/17	3/19/17	09:00	16:00				Х	Х	Χ	Χ	-	-	2	\$3.00	\$6.00	60	

	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Total
SPOTS	111	0	0	0	0	0	0	0	0	0	0	0	111
AMT	\$5,167.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,167.00

62401707 | New York | Comcast/Union North, NJ | 6228 |

Order #	62401707	Flight Dates	03/13/17 - 03/26/17	Update Date		03/23/17	
Syscode	6229	Agency	AKPD Message & Media	Version		3 Vs. 2	
System Name	Comcast/Union Central, NJ	Advertiser	Johnson for Governor	Show All Lines	•		
Market	New York		•	Total # of Week	s		2
	•	Client Code		Total			\$8,608.50
AE	Leah Losier	Product Code		Commission			\$1,291.28
Sales Coordinator	Michael Ryan	Est Code		Net Total			\$7,317.23
Office	Chicago	Product Name		Total Spots			198
Phone	(312) 527-5755	Credit Status		Affiliate Split		100.0	
Status	Accepted		•	Sold On		Cost Per Spo	t
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-	GIMP	-
-	-	Makegood Policy	Approval Required	CPP	-	СРМ	-

Comments:

3.22 makegood. please confirm. thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	3/13/17	3/19/17	16:00	19:00	Х	Χ	Χ	Χ	Χ			-	-	5	\$22.00	\$110.00	60	60s
2	AEN	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Χ	Χ	Χ	Χ	Χ	Х	-	-	5	\$29.50	\$147.50	60	60s
3	AEN	AEN EF	3/13/17	3/19/17	16:00	19:00	Х	Х	Χ	Χ	Χ			-	-	5	\$22.00	\$110.00	60	60s
4	AEN	AEN PT	3/13/17	3/19/17	19:00	24:00	Х	Χ	Χ	Χ	Χ	Χ	Х	-	-	7	\$29.50	\$206.50	60	60s
5	CNN	CABLE	3/13/17	3/19/17	05:00	09:00	Х	Χ	Χ	Χ	Χ	Χ	Х	-	-	7	\$42.00	\$294.00	60	60s
6	CNN	CABLE	3/13/17	3/19/17	09:00	16:00	Х	Х	Χ	Χ	Χ			-	-	4	\$36.00	\$144.00	60	60s
7	CNN	CABLE	3/13/17	3/19/17	16:00	19:00	Х	Х	Χ	Χ	Χ			-	-	4	\$55.00	\$220.00	60	60s
8	CNN	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Х	Χ	Χ	Χ	Х	Х	-	-	7	\$73.50	\$514.50	60	60s
9	DISC	CABLE	3/13/17	3/19/17	16:00	19:00	Х	Х	Χ	Χ	Χ			-	-	5	\$16.50	\$82.50	60	60s
10	DISC	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Х	Χ	Χ	Χ	Х	Х	-	-	7	\$22.00	\$154.00	60	60s
11	ESPN	CABLE	3/13/17	3/19/17	16:00	19:00	Х	Х	Χ	Χ	Χ			-	-	5	\$82.50	\$412.50	60	60s
12	ESPN	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Х	Χ	Χ	Χ	Х	Х	-	-	7	\$110.00	\$770.00	60	60s
13	HIST	CABLE	3/13/17	3/19/17	16:00	19:00	Х	Χ	Χ	Χ	Χ			-	-	5	\$16.50	\$82.50	60	60s
14	HIST	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Χ	Χ	Χ	Χ	Χ	Х	-	-	5	\$22.00	\$110.00	60	60s
15	MNBC	CABLE	3/13/17	3/19/17	05:00	09:00	Х	Х	Х	Х	Х	Х	Х	1	1	7	\$42.00	\$294.00	60	60s
16	MNBC	CABLE	3/13/17	3/19/17	09:00	16:00	Х	Χ	Χ	Χ	Χ			-	-	4	\$36.00	\$144.00	60	60s
17	MNBC	CABLE	3/13/17	3/19/17	16:00	19:00	Х	Х	Х	Х	Х			1	-	4	\$55.00	\$220.00	60	60s
18	MNBC	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Х	Х	Χ	Χ	Х	Х	ı	-	7	\$73.50	\$514.50	60	60s
19	TWC	CABLE	3/13/17	3/19/17	05:00	09:00	Х	Х	Х	Х	Х	Х	Х	-	-	4	\$4.50	\$18.00	60	60s
20	TWC	CABLE	3/13/17	3/19/17	09:00	16:00	Х	Х	Х	Х	Х			1	-	4	\$4.00	\$16.00	60	60s
21	TWC	CABLE	3/13/17	3/19/17	16:00	19:00	Х	Х	Χ	Χ	Χ			-	-	4	\$5.50	\$22.00	60	60s

Order #	62401707	Flight Dates	03/13/17 - 03/26/17	Update Date	03/23/17	
Syscode	6229	Agency	AKPD Message & Media	Version	3 Vs. 2	
System Name	Comcast/Union Central, NJ	Advertiser	Johnson for Governor	Show All Lines	-	
Market	New York			Total # of Weeks		2
	•	Client Code		Total		\$8,608.50
AE	Leah Losier	Product Code		Commission		\$1,291.28
Sales Coordinator	Michael Ryan	Est Code		Net Total		\$7,317.23
Office	Chicago	Product Name		Total Spots		198
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0	
Status	Accepted		•	Sold On	Cost Per Sp	oot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP -	GIMP	-
-	-	Makegood Policy	Approval Required	CPP -	СРМ	-

Comments :	3.22 makegood. please confirm. thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	TWC	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	7	\$7.50	\$52.50	60	60s
23	FOOD	FOOD EF	3/13/17	3/19/17	16:00	19:00	Х	Х	Х	Χ	Х			-	-	4	\$82.50	\$330.00	60	60s
24	FOOD	FOOD PT	3/13/17	3/19/17	19:00	24:00	Х	Χ	Χ	Χ	Х	Χ	Х	-	-	5	\$110.00	\$550.00	60	60s
25	HALL	HALL EF	3/13/17	3/19/17	16:00	19:00	Х	Х	Х	Χ	Х			-	-	5	\$15.50	\$77.50	60	60s
26	HALL	HALL PT	3/13/17	3/19/17	19:00	24:00	Х	Χ	Х	Χ	Х	Х	Х	-	-	7	\$20.50	\$143.50	60	60s
27	HGTV	HGTV EF	3/13/17	3/19/17	16:00	19:00	Х	Х	Х	Χ	Х			-	-	4	\$82.50	\$330.00	60	60s
28	HGTV	HGTV PT	3/13/17	3/19/17	19:00	24:00	Х	Χ	Х	Χ	Х	Х	Х	-	-	6	\$110.00	\$660.00	60	60s
29	LIF	LIF EF	3/13/17	3/19/17	16:00	19:00	Х	Х	Х	Χ	Х			-	-	5	\$22.00	\$110.00	60	60s
30	LIF	LIF PT	3/13/17	3/19/17	19:00	24:00	Х	Χ	Х	Χ	Х	Х	Х	-	-	7	\$29.50	\$206.50	60	60s
31	TNT	TNT EF	3/13/17	3/19/17	16:00	19:00	Х	Х	Х	Χ	Х			-	-	3	\$66.00	\$198.00	60	60s
32	TNT	TNT PT	3/13/17	3/19/17	19:00	24:00	Х	Х	Х	Χ	Х	Χ	Х	-	-	3	\$88.00	\$264.00	60	60s
33	FOOD	VARIOUS	3/13/17	3/19/17	09:00	16:00				Χ	Х	Χ	Х	-	-	5	\$67.50	\$337.50	60	
34	HALL	VARIOUS	3/13/17	3/19/17	09:00	16:00				Χ	Х	Х	Х	-	-	5	\$12.50	\$62.50	60	
35	HGTV	VARIOUS	3/13/17	3/19/17	09:00	16:00				Χ	Х	Х	Х	-	-	5	\$67.50	\$337.50	60	
36	TNT	VARIOUS	3/13/17	3/19/17	09:00	16:00				Χ	Х	Х	Х	-	-	5	\$54.50	\$272.50	60	
37	TWC	VARIOUS	3/13/17	3/19/17	09:00	16:00				Χ	Х	Х	Х	-		5	\$4.00	\$20.00	60	

					110	,	Oak	Jic	Oy.	3tCi		n ue	•1							
Order #	62401707			Flight Da	tes	0	3/13	/17 -	03/2	26/17					L	Jpdate Date			03/23/17	
Syscode	6229			Agency		Α	KPD	Mes	ssag	e & N	Леdiа	а				ersion			3 Vs. 2	
System Name	Comcast/Union Central, N	1J		Advertise	er	J	ohns	son fo	or Go	overr	or				S	Show All Line	es			
Market	New York														_T	otal # of We	eks			2
	•			Client Co	de										T	otal				\$8,608.50
AE	Leah Losier			Product 0	Code										C	Commission				\$1,291.28
Sales Coordina	tor Michael Ryan			Est Code												let Total				\$7,317.23
Office	Chicago			Product N	Name										T	otal Spots				198
Phone	(312) 527-5755			Credit Sta										Α	ffiliate Split			100.0		
Status	Accepted														s	old On			Cost Per Spot	
Survey	DMA Nielsen Live+SD Ma	ar16		Primary [Demo	Α	Adults	s 35+	-							SRP	-		GIMP	-
-	•			Makegoo	d Policy	Α	Appro	oval F	Requ	iired						PP	-		СРМ	-
Comments :	3.22 makegood. please confir	m. thanks																		
Line Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line C	Comment
38 DISC	VARIOUS	3/13/17	3/19/17	09:00	16:00				Х	Х	Х	Х	-	-	5	\$14.00	\$70.00	60		

	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Total
SPOTS	198	0	0	0	0	0	0	0	0	0	0	0	198
AMT	\$8,608.50	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$8,608.50

62401707 | New York | Comcast/Union Central, NJ | 6229 |

Order #	62401707	Flight Dates	03/13/17 - 03/26/17	Update Date	03/23/17	
Syscode	6230	Agency	AKPD Message & Media	Version	3 Vs. 2	
System Name	Comcast/Union South, NJ	Advertiser	Johnson for Governor	Show All Lines	-	
Market	New York		•	Total # of Weeks		2
	•	Client Code		Total		\$11,979.50
AE	Leah Losier	Product Code		Commission		\$1,796.93
Sales Coordinator	Michael Ryan	Est Code		Net Total		\$10,182.58
Office	Chicago	Product Name		Total Spots		189
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0	
Status	Accepted			Sold On	Cost Per Sp	ot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP -	GIMP	-
-	-	Makegood Policy	Approval Required	CPP -	СРМ	-

Comments :

3.22 makegood. please confirm. thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	3/13/17	3/19/17	16:00	19:00	Х	Х	Х	Χ	Х			-	-	5	\$44.00	\$220.00	60	60s
2	AEN	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Х	Х	Χ	Х	Χ	Х	-	-	7	\$59.00	\$413.00	60	60s
3	AEN	AEN EF	3/13/17	3/19/17	16:00	19:00	Х	Х	Х	Х	Х			-	-	5	\$44.00	\$220.00	60	60s
4	AEN	AEN PT	3/13/17	3/19/17	19:00	24:00	Х	Х	Х	Х	Х	Χ	Х	-	-	5	\$59.00	\$295.00	60	60s
5	CNN	CABLE	3/13/17	3/19/17	05:00	09:00	Х	Х	Χ	Χ	Х	Χ	Х	-	-	7	\$67.00	\$469.00	60	60s
6	CNN	CABLE	3/13/17	3/19/17	09:00	16:00	Х	Х	Х	Х	Х			-	-	4	\$57.50	\$230.00	60	60s
7	CNN	CABLE	3/13/17	3/19/17	16:00	19:00	Х	Х	Х	Х	Х			-	-	5	\$88.00	\$440.00	60	60s
8	CNN	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	6	\$117.50	\$705.00	60	60s
9	DISC	CABLE	3/13/17	3/19/17	16:00	19:00	Х	Х	Х	Χ	Х			-	-	5	\$27.50	\$137.50	60	60s
10	DISC	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	7	\$37.00	\$259.00	60	60s
11	ESPN	CABLE	3/13/17	3/19/17	16:00	19:00	Х	Х	Х	Х	Х			-	-	5	\$88.00	\$440.00	60	60s
12	ESPN	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Х	Х	Х	Х	Χ	Х	-	-	7	\$117.50	\$822.50	60	60s
13	HIST	CABLE	3/13/17	3/19/17	16:00	19:00	Х	Х	Х	Χ	Х			-	-	5	\$27.50	\$137.50	60	60s
14	HIST	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Х	Х	Χ	Х	Χ	Х	-	-	5	\$37.00	\$185.00	60	60s
15	MNBC	CABLE	3/13/17	3/19/17	05:00	09:00	Х	Х	Х	Х	Х	Х	Х	-	-	7	\$58.50	\$409.50	60	60s
16	MNBC	CABLE	3/13/17	3/19/17	09:00	16:00	Х	Х	Х	Х	Х			-	-	2	\$50.50	\$101.00	60	60s
17	MNBC	CABLE	3/13/17	3/19/17	16:00	19:00	Х	Х	Х	Х	Х			-	-	4	\$77.00	\$308.00	60	60s
18	MNBC	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Х	Х	Х	Х	Χ	Х	-	-	7	\$102.50	\$717.50	60	60s
19	TWC	CABLE	3/13/17	3/19/17	05:00	09:00	Х	Х	Х	Х	Х	Х	Х	-	-	5	\$17.00	\$85.00	60	60s
20	TWC	CABLE	3/13/17	3/19/17	09:00	16:00	Х	Х	Х	Х	Х			-	-	4	\$14.50	\$58.00	60	60s
21	TWC	CABLE	3/13/17	3/19/17	16:00	19:00	Х	Х	Х	Х	Х			-	-	4	\$22.00	\$88.00	60	60s

Order #	62401707	Flight Dates	03/13/17 - 03/26/17	Update Date	03/23/17	
Syscode	6230	Agency	AKPD Message & Media	Version	3 Vs. 2	
System Name	Comcast/Union South, NJ	Advertiser	Johnson for Governor	Show All Lines		
Market	New York		•	Total # of Weeks		2
	•	Client Code		Total		\$11,979.50
AE	Leah Losier	Product Code		Commission		\$1,796.93
Sales Coordinator	Michael Ryan	Est Code		Net Total		\$10,182.58
Office	Chicago	Product Name		Total Spots		189
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0	
Status	Accepted		•	Sold On	Cost Per Spe	ot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP -	GIMP	-
-	-	Makegood Policy	Approval Required	CPP -	СРМ	-

Comments :	3.22 makegood. please confirm. thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	TWC	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Χ	Χ	Х	Х	Χ	Х	-	-	7	\$29.50	\$206.50	60	60s
23	FOOD	FOOD EF	3/13/17	3/19/17	16:00	19:00	Х	Х	Χ	Χ	Х			-	-	4	\$99.00	\$396.00	60	60s
24	FOOD	FOOD PT	3/13/17	3/19/17	19:00	24:00	Х	Х	Χ	Χ	Х	Χ	Х	-	-	6	\$132.00	\$792.00	60	60s
25	HALL	HALL EF	3/13/17	3/19/17	16:00	19:00	Х	Х	Χ	Х	Х			-	-	5	\$22.00	\$110.00	60	60s
26	HALL	HALL PT	3/13/17	3/19/17	19:00	24:00	Х	Χ	Χ	Χ	Х	Χ	Х	-	-	6	\$29.50	\$177.00	60	60s
27	HGTV	HGTV EF	3/13/17	3/19/17	16:00	19:00	Х	Х	Χ	Х	Х			-	-	5	\$99.00	\$495.00	60	60s
28	HGTV	HGTV PT	3/13/17	3/19/17	19:00	24:00	Х	Χ	Χ	Χ	Х	Χ	Х	-	-	7	\$132.00	\$924.00	60	60s
29	LIF	LIF EF	3/13/17	3/19/17	16:00	19:00	Х	Х	Χ	Х	Х			-	-	5	\$44.00	\$220.00	60	60s
30	LIF	LIF PT	3/13/17	3/19/17	19:00	24:00	Х	Χ	Χ	Χ	Х	Χ	Х	-	-	7	\$59.00	\$413.00	60	60s
31	TNT	TNT EF	3/13/17	3/19/17	16:00	19:00	Х	Х	Χ	Х	Х			-	-	5	\$77.00	\$385.00	60	60s
32	TNT	TNT PT	3/13/17	3/19/17	19:00	24:00	Х	Χ	Χ	Χ	Х	Χ	Х	-	-	6	\$102.50	\$615.00	60	60s
33	FOOD	VARIOUS	3/13/17	3/19/17	09:00	16:00				Х	Х	Χ	Х	-	-	3	\$80.00	\$240.00	60	
34	AEN	VARIOUS	3/13/17	3/19/17	09:00	16:00				Х	Х	Χ	Х	-	-	3	\$34.00	\$102.00	60	
35	HALL	VARIOUS	3/13/17	3/19/17	09:00	16:00				Х	Х	Х	Х	-	-	3	\$18.00	\$54.00	60	
36	HIST	VARIOUS	3/13/17	3/19/17	09:00	16:00				Х	Х	Х	Х	-	-	3	\$22.00	\$66.00	60	

						-			,											
Order #	62401707			Flight Da	tes	03	/13/17	· - 0	3/26/17	7				- L	Ipdate Date			03/23/17		
Syscode	6230		T i	Agency		Ał	(PD M	ess	age &	Ме	dia				ersion			3 Vs. 2		
System Name	Comcast/Union South, NJ			Advertise	r	Jo	hnson	for	Gover	nor				5	how All Line	s				
Market	New York														otal # of We	eks				2
				Client Co	de									╗	otal					\$11,979.50
AE	Leah Losier			Product 0	Code										Commission					\$1,796.93
Sales Coordina	tor Michael Ryan			Est Code											let Total					\$10,182.58
Office	Chicago		Product N	Name									П	otal Spots					189	
Phone	(312) 527-5755		Credit Sta	atus									A	ffiliate Split			100.0			
Status	Accepted	<u>'</u>													old On			Cost Per Spot		
Survey	DMA Nielsen Live+SD Mar	16		Primary [Demo	Ac	lults 3	5+							RP	-		GIMP	<u> </u>	
-				Makegoo	d Policy	Ap	prova	l Re	quired						PP	-		CPM	<u> </u>	
Comments :	3.22 makegood. please confirm	thanks																		
														_						
Line Net	Program		Stop Date	Start Time	Stop Time	М	T W	/ [·	TF	S	SS	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Li	ne Com	nment

	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Total
SPOTS	189	0	0	0	0	0	0	0	0	0	0	0	189
AMT	\$11,979.50	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$11,979.50

\$14.50

\$43.50

60

62401707 | New York | Comcast/Union South, NJ | 6230 |

TWC

37

VARIOUS

3/13/17 3/19/17

09:00

16:00

Order #	62401707	Flight Dates	03/13/17 - 03/26/17	Update Date	03/22/17	
Syscode	6732	Agency	AKPD Message & Media	Version	3 Vs. 2	
System Name	Cablevision/Raritan Valley So, NJ	Advertiser	Johnson for Governor	Show All Lines	•	
Market	New York			Total # of Weeks		2
		Client Code		Total		\$22,058.00
AE	Leah Losier	Product Code		Commission		\$3,308.70
Sales Coordinator	Michael Ryan	Est Code		Net Total		\$18,749.30
Office	Chicago	Product Name		Total Spots		131
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0	
Status	Accepted		•	Sold On	Cost Per Spo	ot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP -	GIMP	-
-		Makegood Policy	Approval Required	CPP -	СРМ	-

Comments:

CNN

CABLE

3/20/17

3/26/17

15:00

3.21 Revised to add mgs w/o 3/21. Pls conf, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	3/13/17	3/19/17	15:00	19:00	Х	Х	Х	Χ	Χ	Χ	Х	-	-	7	\$134.00	\$938.00	60	60s
2	AEN	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Х	Х	Χ	Χ	Χ	Х	-	-	7	\$266.00	\$1,862.00	60	60s
3	CNN	CABLE	3/13/17	3/19/17	05:00	09:00	Х	Х	Х	Χ	Χ	Χ	Х	-	-	7	\$160.00	\$1,120.00	60	60s
4	CNN	CABLE	3/13/17	3/19/17	09:00	15:00	Х	Х	Х	Χ	Χ	Χ	Х	-	-	4	\$60.00	\$240.00	60	60s
5	CNN	CABLE	3/13/17	3/19/17	15:00	19:00	Х	Х	Х	Χ	Χ	Χ	Х	-	-	5	\$148.00	\$740.00	60	-2x
6	CNN	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Х	Х	Χ	Χ	Χ	Х	-	-	7	\$294.00	\$2,058.00	60	60s
7	DISC	CABLE	3/13/17	3/19/17	15:00	19:00	Х	Х	Х	Χ	Χ	Χ	Х	-	-	7	\$100.00	\$700.00	60	60s
8	DISC	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	1	1	7	\$196.00	\$1,372.00	60	60s
9	ESPN	CABLE	3/13/17	3/19/17	15:00	19:00	Х	Х	Х	Х	Х	Χ	Х	1	1	7	\$294.00	\$2,058.00	60	60s
10	ESPN	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Х	Х	Х	Χ	Χ	Х	-	-	7	\$584.00	\$4,088.00	60	60s
11	HIST	CABLE	3/13/17	3/19/17	15:00	19:00	Х	Х	Х	Χ	Χ	Χ	X	ı	ı	7	\$134.00	\$938.00	60	60s
12	HIST	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Х	Х	Χ	Х	Χ	Х	1	-	7	\$266.00	\$1,862.00	60	60s
13	MNBC	CABLE	3/13/17	3/19/17	05:00	09:00	Х	Х	Х	Χ	Χ	Χ	Х	-	-	7	\$120.00	\$840.00	60	60s
14	MNBC	CABLE	3/13/17	3/19/17	09:00	15:00	Х	Х	Х	Χ	Χ	Χ	Х	-	-	4	\$42.00	\$168.00	60	60s
15	MNBC	CABLE	3/13/17	3/19/17	15:00	19:00	Х	Х	Х	Χ	Χ	Χ	Х	-	-	6	\$110.00	\$660.00	60	-1x
16	MNBC	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Х	Х	Χ	Χ	Χ	Х	-	-	7	\$216.00	\$1,512.00	60	60s
17	TWC	CABLE	3/13/17	3/19/17	05:00	09:00	Х	Х	Х	Χ	Χ	Χ	Х	-	-	1	\$8.00	\$8.00	60	-6x
18	TWC	CABLE	3/13/17	3/19/17	09:00	15:00	Х	Х	Х	Х	Χ	Χ	Х	-	-	4	\$12.00	\$48.00	60	60s
19	TWC	CABLE	3/13/17	3/19/17	15:00	19:00	Х	Х	Х	Χ	Χ	Χ	Х	-	-	3	\$20.00	\$60.00	60	-4x
20	TWC	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Х	Х	Χ	Χ	Χ	Х	-	-	6	\$36.00	\$216.00	60	-1x
			1				_	_		-				_						

\$148.00

\$296.00

60 -2x

Order #	62401707	Flight Dates	03/13/17 - 03/26/17	Update Date		03/22/17		
Syscode	6732	Agency	AKPD Message & Media	Version		3 Vs. 2		
System Name	Cablevision/Raritan Valley So, NJ	Advertiser	Johnson for Governor	Show All Lines	3			
Market	New York		•	 Total # of Weeks			2	
	•	Client Code		Total				\$22,058.00
AE	Leah Losier	Product Code		Commission				\$3,308.70
Sales Coordinator	Michael Ryan	Est Code		Net Total				\$18,749.30
Office	Chicago	Product Name		Total Spots				131
Phone	(312) 527-5755	Credit Status		Affiliate Split		100.0		
Status	Accepted		•	 Sold On		Cost Per Spo	t	
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-	GIMP	-	
-	•	Makegood Policy	Approval Required	CPP	-	СРМ	-	,

Comments :	3.21 Revised to add mgs w/o 3/21. Pls conf, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	MNBC	CABLE	3/20/17	3/26/17	15:00	19:00	Х	Χ	Х	Х	Х	Х	Х	-	-	1	\$110.00	\$110.00	60	-1x
23	TWC	CABLE	3/20/17	3/26/17	05:00	09:00	Х	Х	Х	Х	Χ	Х	Х	-	-	6	\$8.00	\$48.00	60	-6x
24	TWC	CABLE	3/20/17	3/26/17	15:00	19:00	Х	Χ	Χ	Х	Χ	Х	Х	-	-	4	\$20.00	\$80.00	60	-4x
25	TWC	CABLE	3/20/17	3/26/17	19:00	24:00	Х	Х	Χ	Х	Χ	Х	Х		-	1	\$36.00	\$36.00	60	-1x

	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Total
SPOTS	131	0	0	0	0	0	0	0	0	0	0	0	131
AMT	\$22,058.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$22,058.00

SYSTEM APP:	_ SALES	ACCT	Date Printed	06/26/17
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62401707 | New York | Cablevision/Raritan Valley So, NJ | 6732 |

Order #	62401707	Flight Dates	03/13/17 - 03/26/17	Update Date		03/22/17	
Syscode	6894	Agency	AKPD Message & Media	Version		1 Vs. 1	
System Name	News 12 Traffic & Weather/NJ Zone	Advertiser	Johnson for Governor	Show All Lines		-	
Market	New York			Total # of Weel	ks		2
		Client Code		Total			\$2,706.00
AE	Leah Losier	Product Code		Commission			\$405.90
Sales Coordinator	Michael Ryan	Est Code		Net Total			\$2,300.10
Office	Chicago	Product Name		Total Spots			23
Phone	(312) 527-5755	Credit Status		Affiliate Split		100.0	
Status	Accepted		•	 Sold On		Cost Per Spot	
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	СРМ	-

Comments :	3.9 new 60s order. please confirm. thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ZTWC	CABLE	3/13/17	3/19/17	05:00	10:00	Х	Х	Х	Χ	Х	Х	Х	-	-	7	\$154.00	\$1,078.00	60	60s
2	ZTWC	CABLE	3/13/17	3/19/17	10:00	17:00	Х	Χ	Χ	Χ	Χ	Х	Х		-	5	\$66.00	\$330.00	60	60s
3	ZTWC	CABLE	3/13/17	3/19/17	15:00	19:00	Х	Χ	Χ	Χ	Χ	Х	Х	-	-	4	\$132.00	\$528.00	60	60s
4	ZTWC	CABLE	3/13/17	3/19/17	19:00	24:00	Х	Χ	Χ	Χ	Χ	Х	Х	-	-	7	\$110.00	\$770.00	60	60s

	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Total
SPOTS	23	0	0	0	0	0	0	0	0	0	0	0	23
AMT	\$2,706.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,706.00

SYSTEM APP:	_ SALES	ACCT	Date Printed	06/26/17
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62401707 | New York | News 12 Traffic & Weather/NJ Zone | 6894 |

Order #	62401707	Flight Dates	03/13/17 - 03/26/17	Update Date		03/22/17		
Syscode	9035	Agency	AKPD Message & Media	Version		1 Vs. 1		
System Name	News 12/North New Jersey Zone	Advertiser	Johnson for Governor	Show All Lines				
Market	New York		-	 Total # of Wee	ks		2	
	•	Client Code		Total			\$6,720.00	
AE	Leah Losier	Product Code		Commission			\$1,008.00	
Sales Coordinator	Michael Ryan	Est Code		Net Total			\$5,712.00	
Office	Chicago	Product Name		Total Spots			26	
Phone	(312) 527-5755	Credit Status		Affiliate Split		100.0		
Status	Accepted		•	 Sold On		Cost Per Spot		
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-	GIMP	-	
-		Makegood Policy	Approval Required	CPP	-	СРМ	-	
Commonts :	2.0 now 60s order places confirm thanks							

Comments :	3.9 new 60s order. please confirm. thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	NWNJ	CABLE	3/13/17	3/19/17	05:00	10:00	Х	Χ	Χ	Х	Χ	Х	Х	-	-	10	\$380.00	\$3,800.00	60	60s
2	NWNJ	CABLE	3/13/17	3/19/17	10:00	17:00	Х	Χ	Χ	Х	Χ	Х	Х	-	-	6	\$120.00	\$720.00	60	60s
3	NWNJ	CABLE	3/13/17	3/19/17	17:00	24:00	Χ	Х	Χ	Х	Χ	Х	Χ	-	-	10	\$220.00	\$2,200.00	60	60s

	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Total
SPOTS	26	0	0	0	0	0	0	0	0	0	0	0	26
AMT	\$6,720.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$6,720.00

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62401707 | New York | News 12/North New Jersey Zone | 9035 |

Order #	62401707	Flight Dates	03/13/17 - 03/26/17	Update Date		03/22/17	
Syscode	9036	Agency	AKPD Message & Media	Version		1 Vs. 1	
System Name	News 12/Central New Jersey Zone	Advertiser	Johnson for Governor	Show All Lines	i	-	
Market	New York			Total # of Wee	ks		2
		Client Code		Total			\$5,660.00
AE	Leah Losier	Product Code		Commission			\$849.00
Sales Coordinator	Michael Ryan	Est Code		Net Total			\$4,811.00
Office	Chicago	Product Name		Total Spots			26
Phone	(312) 527-5755	Credit Status		Affiliate Split		100.0	
Status	Accepted		•	Sold On		Cost Per Spot	
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	СРМ	-

Comments :	3.9 new 60s order. please confirm. thanks	
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	NWNJ	CABLE	3/13/17	3/19/17	05:00	10:00	Χ	Χ	Χ	Χ	Χ	Χ	Х	-	-	10	\$280.00	\$2,800.00	60	60s
2	NWNJ	CABLE	3/13/17	3/19/17	10:00	17:00	Х	Χ	Х	Χ	Χ	Х	Х	-	-	6	\$110.00	\$660.00	60	60s
3	NWNJ	CABLE	3/13/17	3/19/17	17:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	10	\$220.00	\$2,200.00	60	60s

	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Total
SPOTS	26	0	0	0	0	0	0	0	0	0	0	0	26
AMT	\$5,660.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,660.00

SYSTEM APP: SALES ACCT	Date Printed 06/26/17
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62401707 | New York | News 12/Central New Jersey Zone | 9036 |